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Geoffrey G Parker, Marshall W Van Alstyne, and

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Unlocking the value of the platform economy

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The Platform Revolution and Healthcare Scaling digital health innovation through platforms London, June 18, 2018 Geoffrey Parker Dartmouth College @g2parker Marshall Van Alstyne Boston University @InfoEcon Platform Revolution: Making Networked Markets Work for You Questrom School of Business

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Industrial B2B platforms: The race Europe cannot afford to ...

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“Platform revolution: how to make networked markets work for you” explains how platforms are being built in fields as diverse as health care, education, energy and government to create new efficiencies through unlocking hidden resources and discovering new forms of value